
Lyric Theatre and Cultural Arts Center Text Messaging Policy

Last Updated: [1/14/2025]

Thank you for choosing to engage with The Lyric via text messaging (SMS). This policy outlines how we collect, use, and protect your information when you opt in to receive text messages from us. It also explains our SMS Terms & Conditions, including the types of messages you can expect to receive.

1. Privacy Policy

1.1 Collection of Opt-In Data

By opting in to our text messaging service, you consent to the collection of your mobile number and any other information you choose to provide. We use this data solely to send you messages consistent with your opt-in preferences.

1.2 Use and Sharing of Information

- Your text messaging opt-in data and consent **will not be shared with any third parties.**
- We maintain your information securely and will only use it to provide the requested SMS updates or notifications (for example, appointment reminders, order alerts, account notifications, etc.).

1.3 For More Information

To learn more about how we protect your information, please review our comprehensive [Privacy Policy](#). The Privacy Policy includes additional details on data protection, cookies, and user rights.

2. SMS Terms & Conditions

2.1 Types of Messages

By subscribing to our SMS service, you agree to receive text messages that may include, but are not limited to, the following:

- Appointment reminders
- Order alerts and updates

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- Account notifications
 - Promotional offers and marketing messages, if explicitly opted in

2.2 Frequency

Messaging frequency may vary based on your preferences, account status, and the nature of communications required.

2.3 Costs

Message and data rates may apply. These charges are imposed by your mobile service provider, not by HistoricLyric.

2.4 Opt-Out

You may opt out of receiving text messages from HistoricLyric at any time by texting **STOP**. You will receive a confirmation message that you have been unsubscribed. Please note that after you opt out, you will no longer receive any text messages from us unless you choose to opt back in.

2.5 Assistance

If you need assistance or have any questions regarding our SMS program, please text **HELP**, or visit our website at www.historiclyric.com.

2.6 Acceptance of Terms

By opting in to our SMS service, you acknowledge that you have reviewed and agree to be bound by these Terms & Conditions. For the full Terms of Service, please visit: www.historiclyric.com

3. Contact Us

If you have any questions or concerns about this Text Messaging Policy, please visit www.historiclyric.com or reach out to our support team using the contact information provided on our website.

Visit www.historicallyric.com for our Privacy Policy and our full Terms of Service.